

1/9

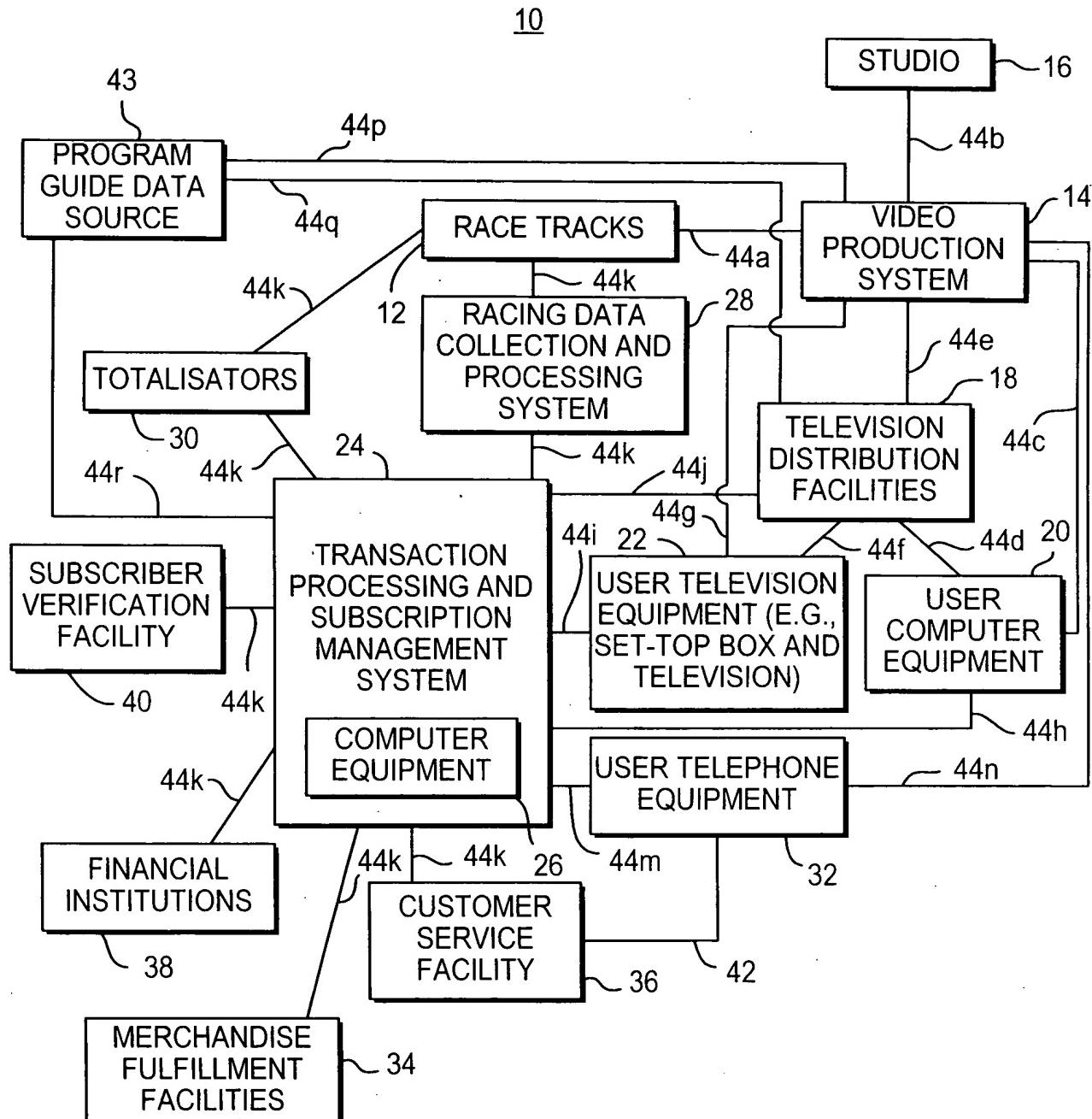


FIG. 1

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

2/9

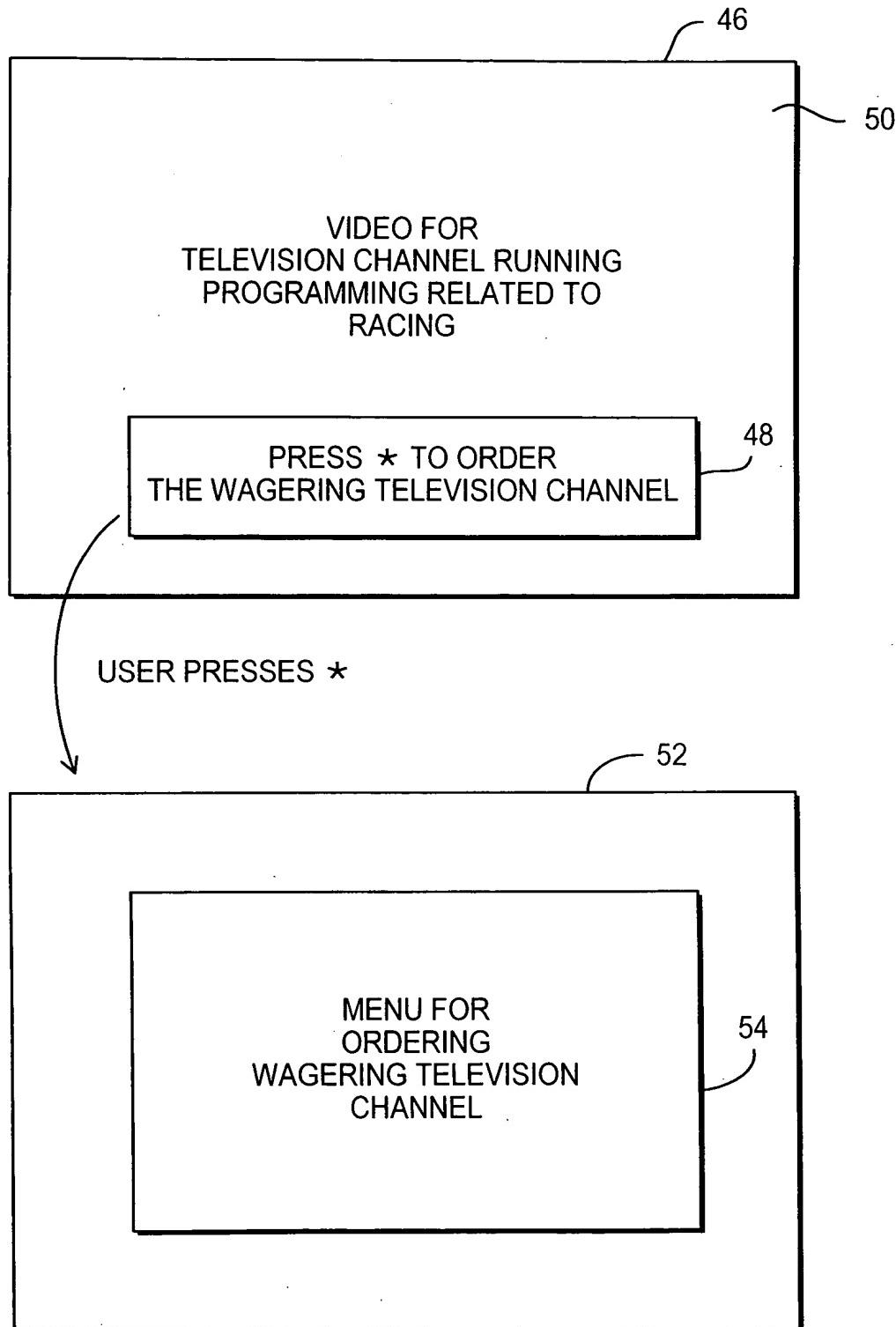


FIG. 2

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

3/9

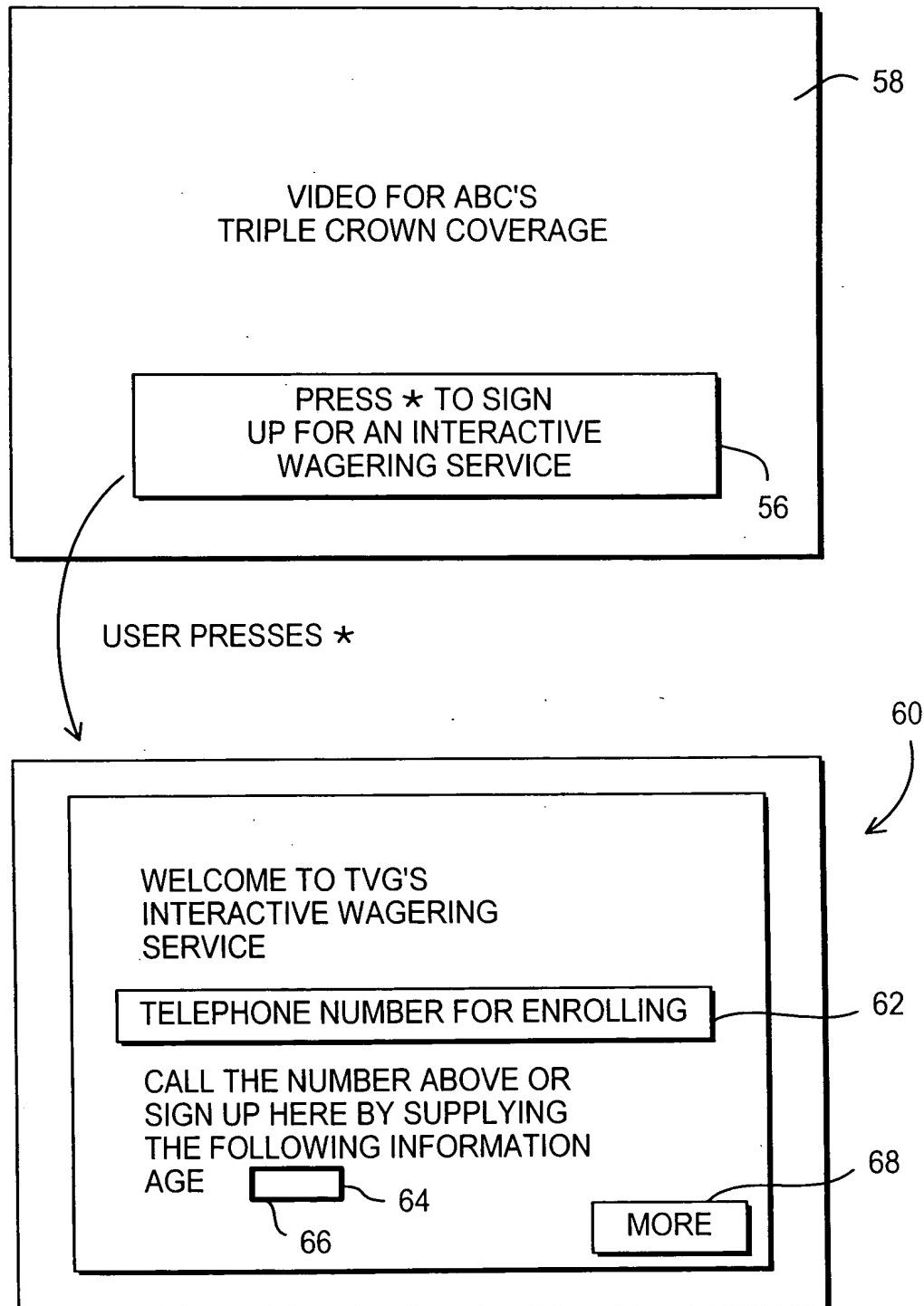


FIG. 3

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

4/9

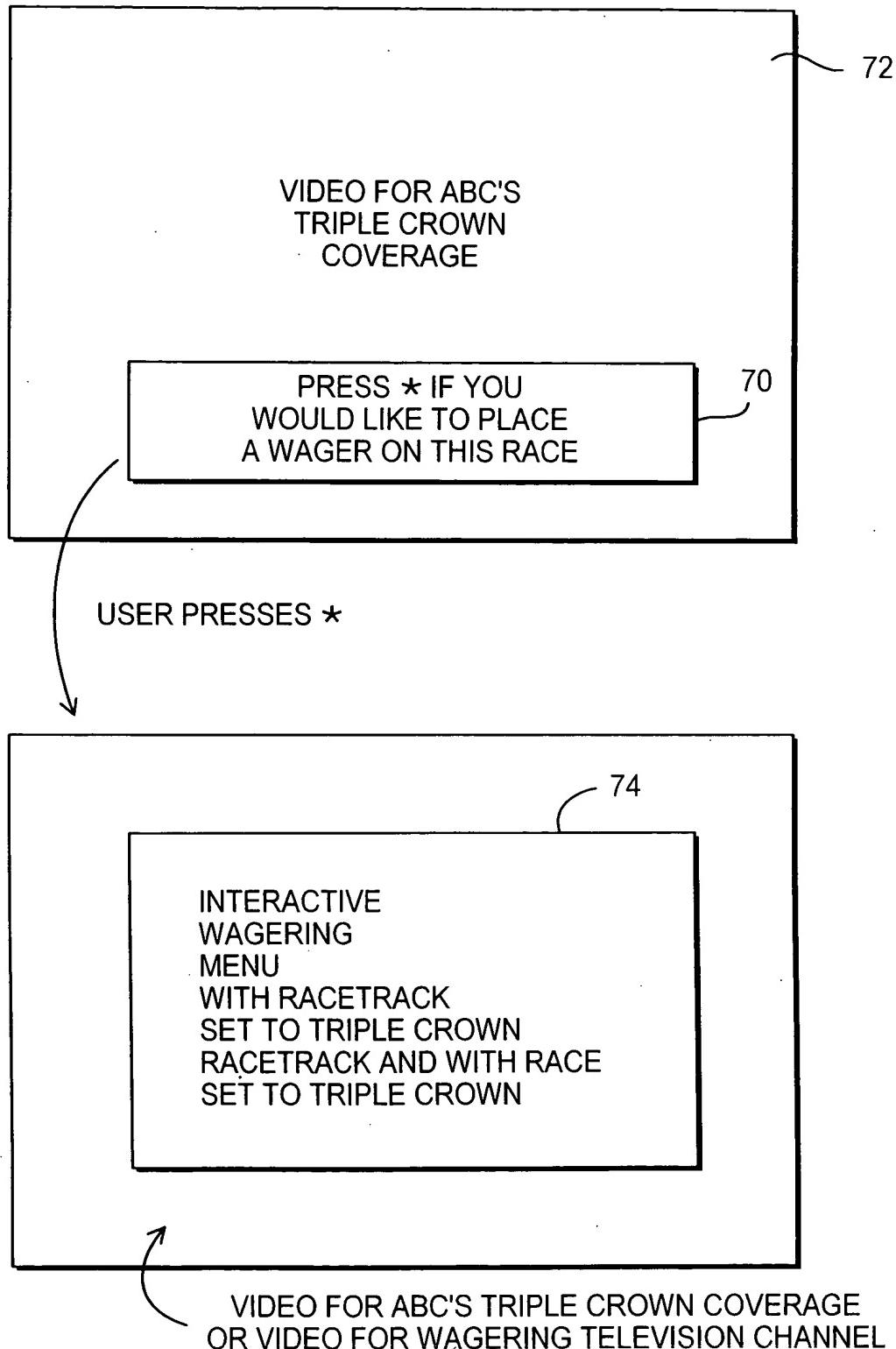


FIG. 4

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

5/9

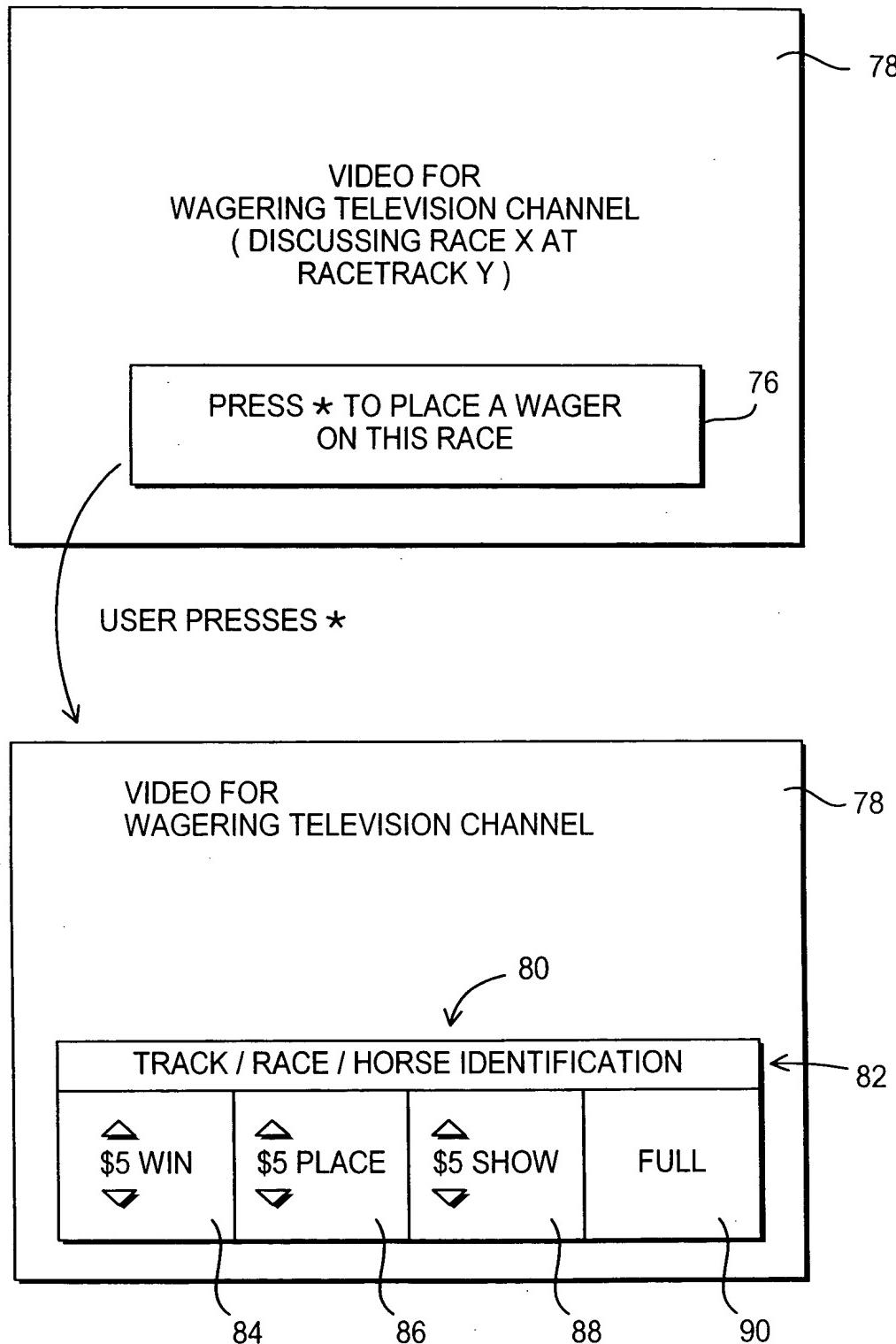


FIG. 5

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

6/9

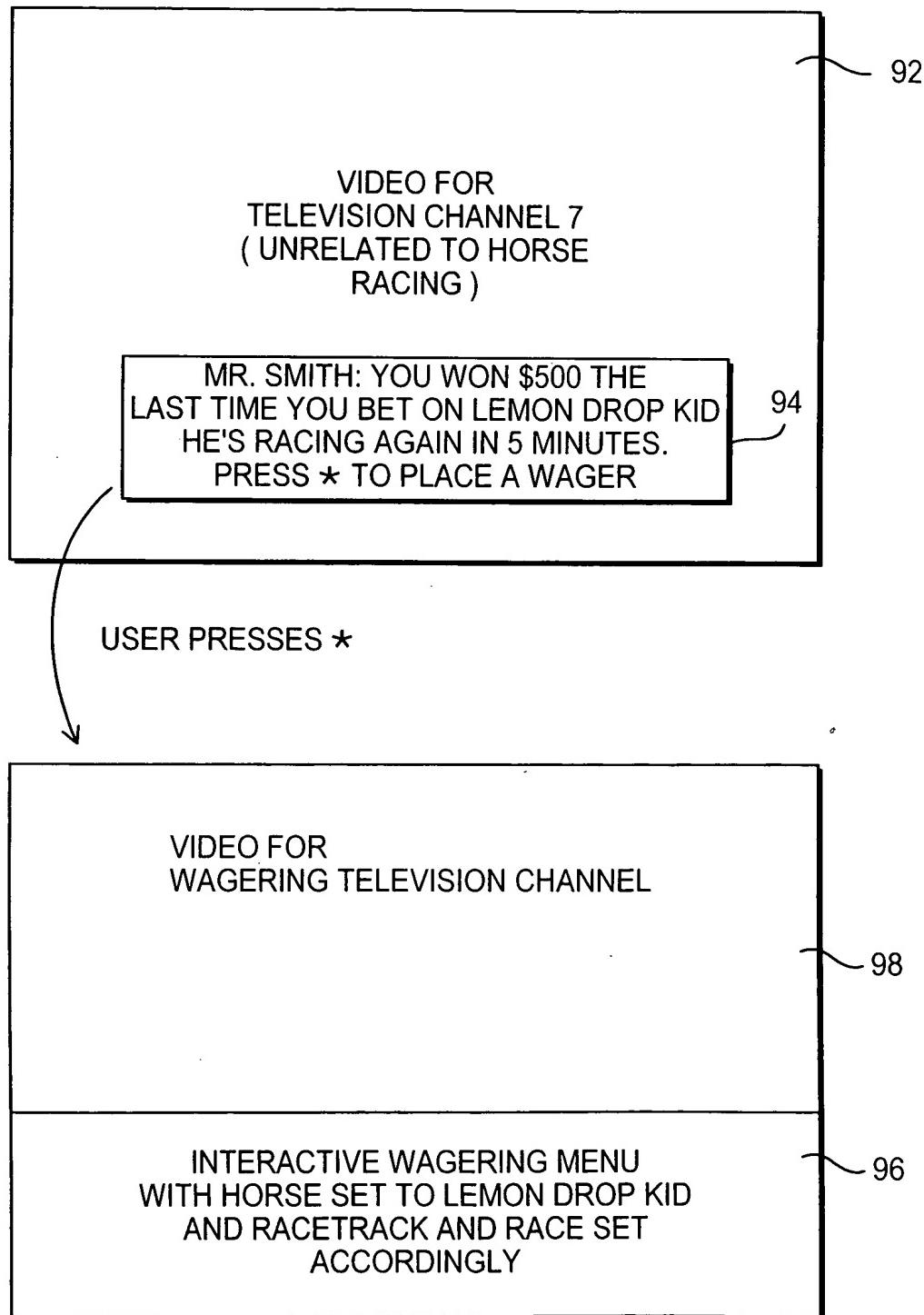


FIG. 6

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

7/9

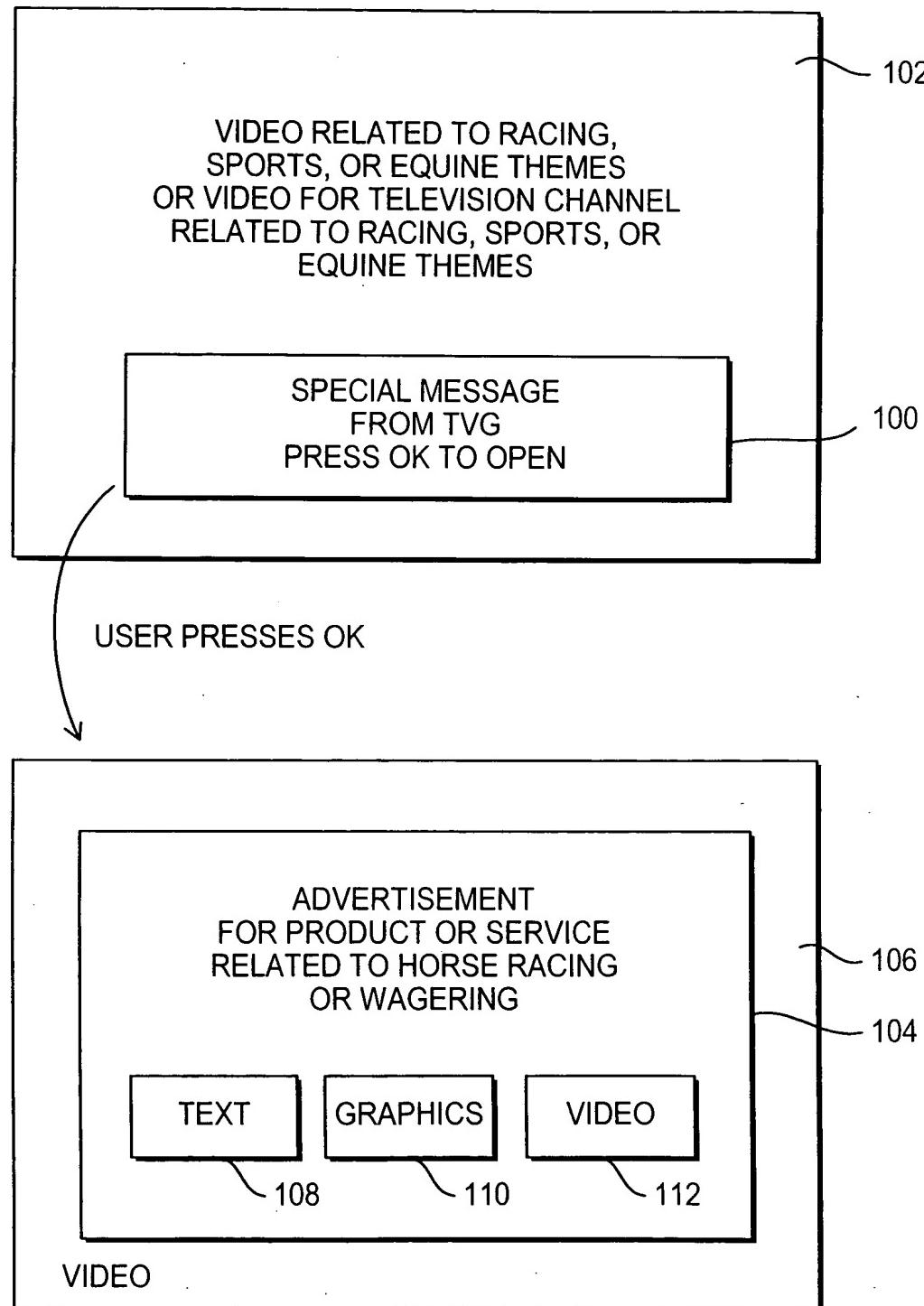


FIG. 7

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

8/9

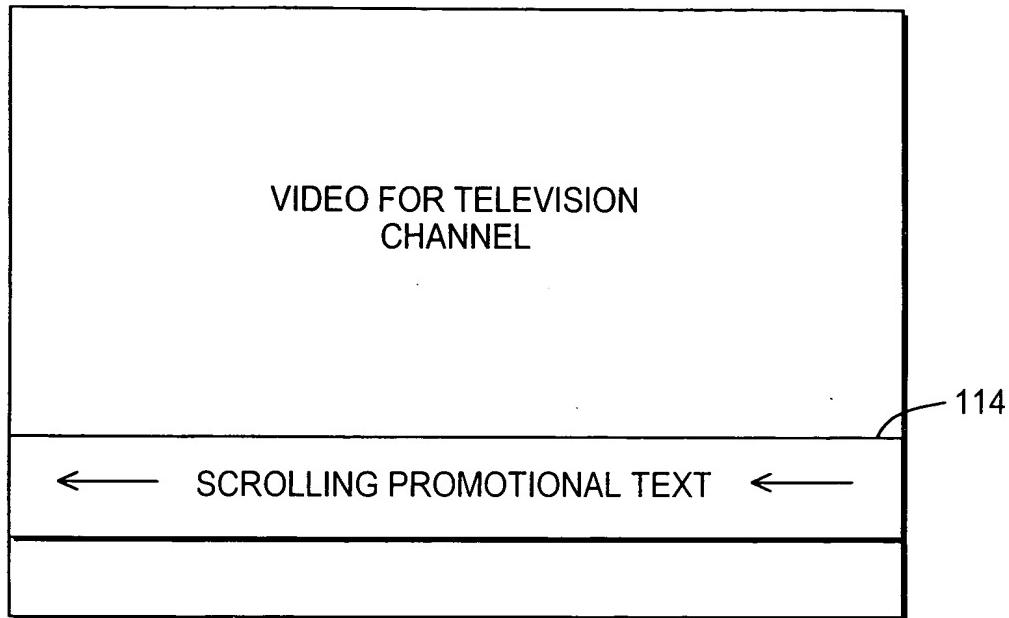


FIG. 8

Applicants : Connie T. Marshall et al.
Filed : Concurrently Herewith
For : INTERACTIVE WAGERING SYSTEM WITH PROMOTIONS
Agent : James A. Leiz Reg. No. 46,109, Tel: (212) 596-9000

Docket No.: ODS-7 Div.
Express Mail No. EV270263083US

9/9

MONITOR USER ACTIVITIES
(WHICH PROGRAMS OR CHANNELS ARE
WATCHED, WHICH REMINDERS ARE SET IN
TELEVISION PROGRAM GUIDE
APPLICATION, INTERACTIVE WAGERING
APPLICATION, OR OTHER APPLICATION,
WHICH PREFERENCES ARE SET BY USER,
OR OTHER SUITABLE USER ACTIVITIES)

116

PROVIDE NOTIFICATIONS, REMINDERS,
ADVERTISEMENTS, AND OTHER
MATERIAL FOR USER BASED ON USER
ACTIVITIES (E.G., MATERIALS THAT
PROMOTE THE WAGERING TELEVISION
CHANNEL AND INTERACTIVE WAGERING
AND THAT PROVIDE THE USER WITH
OPPORTUNITIES TO SUBSCRIBE
TO THE WAGERING TELEVISION
CHANNEL AND TO PLACE WAGERS)

118

FIG. 9